

# Press Release

FOR IMMEDIATE RELEASE  
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## Summit Spring Water Posts Detailed Water Analysis on Website

*In response to recent concerns about drinking-water quality, spring water bottler posts detailed third-party analysis on website to help health-conscious consumers make educated choices*

**Harrison, Maine — February 18, 2008** – In the wake of recent news about municipal tap water being contaminated with pharmaceuticals, president of Summit Spring Water, Inc., Bryan Pullen, announced today that the independent spring water company will post the full text of its annual water analysis on the company’s website ([www.summitspring.com](http://www.summitspring.com)), so that concerned consumers can make smart choices about the most important component of their diet.

The small, privately owned company’s slogan is *You should know where your water comes from*. “I think it’s becoming very clear why we say that,” says Pullen. “The public is becoming increasingly aware of the potential health risks posed by drinking municipal tap water, most of which comes from surface water that is subject to all sorts of contamination.” He adds, “In addition to pharmaceuticals, which are not intended to end up in the water supply, a host of toxic chemicals that people would generally not choose to consume—like chlorine, chloramine, fluoride, and lye—are deliberately added to municipal water.

Referring to other recent news about some national bottled-water brands marketing tap water, Pullen adds, “While it’s good that consumers are finally learning what’s in the water they drink, the perception seems to be that there’s nowhere to turn—that tap water isn’t safe, and bottled water is just tap water. The truth is that authentic spring water still dominates the bottled-water market at roughly sixty percent. Of course, not everything labeled ‘spring water’ is necessarily pristine; but if people are concerned about the quality of their drinking water, they should look closely at its source to find out where the water came from and what’s in it.” He adds, “If the information’s not available or the supplier isn’t willing to disclose it, chances are good there’s something to hide.”

Summit Spring Water, Inc. is designated by the State of Maine as “Premium Grade” (License #967). The State of Maine awards this designation only to the highest quality natural spring water meeting the strict quality and testing guidelines developed by the Department of Health and Human Services (see attachment). Only one other bottled water (Mount Desert Spring Water) holds this designation.

More...

Summit is also the first and only bottled-water company allowed membership in MOFGA (Maine Organic Farmers and Gardeners Association), a distinguished and respected organization that enforces stringent rules and requirements for membership.

Summit Spring Water offers free home and office delivery of three- and five-gallon cooler jugs as well as cases of individual plastic bottles. Summit Spring Water is also available online at [www.summitspring.com](http://www.summitspring.com) and at many retail stores and co-ops throughout New England as well as most Home Depot locations in Maine.

For more information, visit [www.summitspring.com](http://www.summitspring.com).

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